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## **PRESS RELEASE**

### **Burt-Watts Creates New Store for Goodwill**

*Goodwill Opens Hip, New Store in North Austin*

**AUSTIN, TX June 25**— Burt-Watts Industries, Inc., a leading Austin-based commercial general contracting firm, was selected to provide general contracting and construction management services for the finish-out of Goodwill Industries of Central Texas' (GICT) new 19,000-square-foot retail store at 1700 W. Parmer Lane.

Working with GICT's design specifications, Burt-Watts created a contemporary retail environment that incorporates hip design elements and clearly-defined and organized areas for merchandise. To date, Burt-Watts has renovated, expanded and built from the ground up 11 stores in the region in collaboration with Goodwill. Goodwill resale stores sell donated items at reduced rates; the revenue generated helps support employment and training programs for people with disabilities and disadvantaging conditions.

"We have a highly successful retail presence in Central Texas. A key part of our strategy is to continue to create updated, compelling shopping and training environments," said Roberta Planos, property manager, GICT. "Burt-Watts' work has enabled us to open the doors of our stores on time and create the atmosphere we are striving to represent."

One of the largest employers in Central Texas, GICT has 38 locations in the region where community members can drop off donations. Burt-Watts' worked on the finish-out on the new Scofield Farms location, previously the site of a Randall's grocery store.

"Retail environments require meeting key timelines. Solid project management and client collaboration is central to the success of such projects," said Shane Watts, founder and vice president, Burt-Watts. "Goodwill has been a cornerstone client for our firm. We've enjoyed our work with this unique and meaningful organization."

#### **About Goodwill Industries of Central Texas**

Goodwill Industries of Central Texas is a non-profit 501(c)3 organization dedicated to the mission of providing job-related services for people with barriers to employment. Revenue generated is used to fund job training and employment programs for Central Texans. For more information about Goodwill Industries of Central Texas, go to [www.austingoodwill.org](http://www.austingoodwill.org).

**About Burt-Watts Industries, Inc.**

Burt-Watts Industries, Inc. is a leading Austin-based commercial general contracting firm specializing in tenant finish-out, ground-up developments, design-build services, retail and healthcare projects. Founded in 2002, the company has completed projects with leading architects, developers and companies throughout the Greater Austin area.

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